

<p>January</p>  <p>New Products Resolutions & Goals College Football Playoff New Year 1st Martin Luther King, Jr. Day 18th</p>	<p>February</p> <p>Black History Month Super Bowl 7th Valentines Day 14th President's Day 15th</p>	<p>March</p>  <p>March Madness Mardi Grass 1st Employee Appreciation Day 4th St. Patrick's Day 17th MLB Opening Day 31st</p>
<p>April</p> <p>Spring Essentials The Masters (First Golf Major) 7th Tax Day 15th Easter 17th Earth Day 22nd Take Your Child to Work Day 28th</p>	<p>May</p> <p>Cinco de Mayo 5th Nurses Day 6th Kentucky Derby 7th Mother's Day 8th Memorial Day 30th</p>	<p>Pro Tip: Give customers ample time to order by promoting these events two to three months prior to the actual date.</p>
<p>June</p> <p>Summer Essentials Pride Month Safety Awareness Month Juneteenth 19th Father's Day 19th</p>	<p>July</p> <p>Summer Essentials Independence Day 4th</p> 	<p>August</p> <p>Tailgate Essentials Back To School NFL Football Season (Begins) College Football Season (Begins)</p>
<p>Subscribe to receive weekly customizable flyers and catalogs to promote these events.</p> <p>zoomcatalog.com/weekly</p>	<p>September</p> <p>Back To School College & NFL Football Tailgate Essentials College Colors Day 2nd Labor Day 5th September 11th National Coffee Day 29th</p>	<p>October</p> <p>Breast Cancer Awareness Month Yom Kippur 4-5th Indigenous Peoples Day 10th Halloween 31st</p> 
<p>November</p> <p>Holiday Gifting Veterans Day 11th Thanksgiving 24th Black Friday 25th Small Business Saturday 26th Cyber Monday 28th</p>	<p>December</p>  <p>Corporate Gifting Holiday Giving Year-in-Review Trade Show Preparation Hanukkah 18-26th Christmas 25th Kwanzaa 26 - Jan 1st</p>	<p>Sign up for the Trends by ZOOMcatalog email where we remind you exactly what to promote and when each month.</p> <p>blog.zoomcatalog.com/subscribe</p>